FOR IMMEDIATE RELEASE:
May 3, 2011

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Riverside Ready for Global Intelligent Community Competition in New York

RIVERSIDE, CA – SmartRiverside Board approves two program demonstrations for presentation at the Intelligent Communities Forum (ICF) Competition in New York on June 3.

Riverside -- recently recognized as one of the Top 7 Most Intelligent Communities in the world by ICF for 2011 – is now part of a competitive process to be named the **Most** Intelligent Community in the world on June 3rd.

The City Team will demonstrate the City's 311 mobile application. This phone 'app' allows iPhone and Android mobile device users (Blackberry in June) to report any type of non-emergency problem via their phone. The message is immediately sent to the City's 311 system and opens a work order for City staff to resolve the problem.

The second demonstration will show how graffiti requests from the mobile app are processed by marking graffiti locations using a GPS locator. This information is sent to the police department and graffiti tag information is updated electronically and stored in a database. Plus, the system tracks the costs for cleaning up graffiti. The final data is forwarded to the City Attorney's office where perpetrators and their families are sued for repaying any costs associated with removing graffiti in our community.

"The Top 7 designation is an incredible honor recognizing that Riverside is a world leader in innovation and municipal technologies," said Mayor Ron Loveridge, the chair of the SmartRiverside board of directors. "That Riverside competes, and wins, among cities across the globe illustrates our commitment to municipal innovation in technology."

Riverside is one of only three U.S. cities identified as global leaders in innovation and municipal technologies.

SmartRiverside, a non-profit headed by city officials and private high-tech firms (www.smartriverside.org), is dedicated to attracting and retaining high-tech businesses, creating a tech friendly environment, as well as ensuring Riverside residents are technologically equipped to compete in school and in the workforce.

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